# Herbert Jr Fuentebella

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## Personal Summary

Experienced Full Stack Developer for more than 5 years of experience with a demonstrated history of working in the Philippines/Canada IT Industry and Digital Marketing Agencies. Specializes in web architecture and development using PHP (LAMP Stack) and/or Javascript Framework (NextJS, MERN Stack).

## Technical Skills Set

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|---|---|
| **Web Technologies** | *HTML, Jquery, Javascript, CSS, Bootstrap, Json, Ajax, RESTful APIs, PHP* |
| **Frameworks** | *Laravel, ReactJS, NextJS, VueJS* |
| **Cloud Hosting Server** | *Amazon AWS, Digital Ocean, Linode, Cloudinary* |
| **Operating System** | *Mac, Windows, Linux, Red Hat, Ubuntu* |
| **Databases** | *MySQL, MariaDB, MongoDB, FaunaDB* |
| **SDLC Methodologies** | *Agile/Scrum, Waterfall, Prototyping* |
| **Amazon Services** | *EC2, SNS, SES, RDS, S3* |
| **Google Developer APIs** | *Google Analytics, Google Charts, Google Maps* |
| **CMS** | *Wordpress, Sanity* |
| **Deployment Automation** | *Ansible* |
| **Domain Registrar** | *GoDaddy* |
| **Web Server** | *Apache* |
| **Stacks** | *LAMP, MERN* |
| **Other Technologies** | *Phaser, A-Frame (WebVR), Unity 3D, FFmpeg, Sphinx Search Engine, Pusher* |
| **Tools** | *GitLab, Git, Sourcetree, Sublime Text 3, Clickup, CodeBaseHQ, VSCode* |

## Professional Experience

**Full Stack Developer,** Aug 2019 - Present | Ontario

**Elite Digital** — North York, ON Canada

- Build online video sharing applications with chat systems for various clients, especially for Jewish Community, like JCC, Hillel, Z3, and more.
- Provide maintenance to existing and in progress website development with frameworks that vary from Laravel, Phalcon, Shopify, MERN, NextJS, and etc.
- Handle tasks with effective time management. Prioritize tasks depending on importance, weight, and urgency.
- Supports website development for known companies such as Rogers, Nudestix, Labbatt and associated brands, Coca-cola, Schwartz/Reisman Centre: Jewish Community Centre, Prosserman Jewish Community Centre, and more.
- Program used: ReactJS, VueJS, NextJS, HTML, Apache, Laravel, Javascript, Jquery, Ajax, MySQL/MariaDB, Google Chart APIs, Shopify, Phalcon and more.

Outstanding Project
- Virtual JCC - https://virtualjcc.com/
- Z3 - https://z3project.virtualjcc.com/
- Hillel - https://heyhillel.com/
- Movember - https://www.facebook.com/MovemberCanada/posts/10158131391057739

- More...

**Research and Development Engineer,** May 2015 - June 2018

**Get Hooked 360, Inc** — Manila, Philippines
- Worked in a team or independently on various projects with different specifications such as promotional application. branch locators, ecommerce with loyalty programs, email automation platform, and more.
- Developed responsive web applications from creating servers, designing and implementing business logic, testing, deployment, and monitoring or maintenance.
- Produced applications for well known companies such as Yellow Cab Pizza, Unilab, Max's Restaurant - North America, Lenovo Philippines, and more.
- Collaborate business logic and design throughout the whole process with customer relationship personnel and web designers team.
- Program used: HTML, Amazon EC2, Amazon S3, Amazon RDS, Amazon SES, Amazon SNS, Apache, Centos 7, Wordpress, PHP with Yii Framework, Javascript, Jquery, Ajax, MySQL/MariaDB, Google Chart APIs, GitLab, Git and more

Outstanding Projects:
- Puregold Kembotify: Sige Ikembot Mo Mommy #ViLucky, Mother's Day Promo https://www.instagram.com/p/Biv6vPinXMV/?utm_source=ig_web_copy_link
- Email Platform - Internal project for CRM partners used to send normal or scheduled emails to all registered user in a client's program
- Ceelin Loyalty Points System
- More...

**Advanced Programming Specialist - Lotus Notes,** January 2013 - May 2015

**IBM Solutions Delivery, Inc** — Manila, Philippines
- Developed new modules to some of the applications handled such as bulk uploads using excel or csv file format.
- Generates reports of weekly, monthly transactions.
- Provide support to the error reported by the users due to incomplete data, altered data by non-existing users, and others.
- Integrated a Java API that receives data from other sources to create records to be handled.
- Main Projects include Power Deal Closer Program Approval Tool, Devin's Applications, System Deals Closer Program Approval Tool
- Program used: Lotus Notes, Formula, Lotus Script, Java Core

**Junior Java/Java EE Developer,** August 2012 - January 2013

**ETeligent Software Solutions Inc** — Makati City, Philippines
- Developed the forms for the current/savings account module of the system.
- Applied the lessons learned in the CRUD operations of the module.
- Used Javascript and Jquery to perform user frontend validation and design interactions.
- Program used: HTML, Java Spring Hibernate, Maven, TortoiseSVN, Java EE, JSP, Javascript, Jquery, Ajax, MySQL, Centos

# Education

# University of the East
- **Master in Information Management** (2012 - 2016)
- **Bachelor in Information Technology** (2008 - 2012)